## ORDER

Order / Rev:

47097

Alt Order #:

27770900

Product Desc:

TV

Estimate:

1669

Flight Dates: Original Date / Rev: 04/25/22 - 05/10/22

Order Type:

04/22/22 / 04/25/22

**GENERAL** 

KLKN-TV

Primary AE:

Katz Washington, D.C.

DC

Sales Office:

Sales Region:

National

Agency

Name:

Medium Buying LLC

**Buying Contact:** 

Billing Contact:

815 Grandview Ave., Ste. 600

Columbus, OH 43215

Billing Cycle:

Agency Commission:

EOM/EOC

Broadcast

15%

Cash

Advertiser

Name:

Demographic:

**Product Codes:** Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

**Brett Lindstrom for Governor** 

A18+

POL

POL-CAND

P-05

Billing Type:

Billing Calendar:

New Business Thru:

Agency External ID:

Advertiser External ID:

Candidates

AGY

Unit Code:

Order Separation:

General

00:30:00

Bill Plan

Ln

Start Date End Date

04/25/22 05/10/22

115

Sales Office

# Spots Gross Amount **Net Amount** \$17,140.00 \$14,569.00 Totals

Totals

Days

MTWTF--

MTWTF--

Rating

Rating

0.00

0.00 MTWTF--

0.00

0.00

Start Of Order - End Of Order

Month # Spots Gross Amount Net Amount Rating 115 \$17,140.00 \$14,569.00 0.00 May 2022 115 \$17,140.00 \$14,569.00 0.00

Rate Pri Rtg Type Spots

\$75.00 P-04 0.00 NM

\$105.00 P-04 0.00 NM

\$140,00P-04 0.00 NM

**Account Executives** 

Account Executive Katz Washington, D.C. Sales Region

Start Date / End Date

Break Start/End Time

11a-12p

Rate

\$75.00

\$75.00

6a-7a

Order %

Len Spots

:30

:30

100%

5

Ch Start Inventory Code End

KLKN 04/25/22 05/06/22 Ch 8 News Midday M-F CM

Ch 8 News Midday M-F COMMENTS APPLY TO SUB LINES A THRU A

Channel 8 Eyewitness News- Midday Start Date End Date Weekdays MTWTF--Week: 04/25/22 05/01/22

MTWTF--05/08/22 Week: 05/02/22 N 2 KLKN 04/25/22 05/06/22 Ch 8 News at 6a M-F

Ch 8 Eyewitness News 6a COMMENTS APPLY TO SUB LINES A THRU A

KILKN News 8 This AM

Start Date Weekdays **End Date** MTWTF--Week: 04/25/22 05/01/22

Week: 05/02/22 05/08/22 MTWTF--N 3 KLKN 04/25/22 05/06/22 Good Morning America CM

Good Morning America COMMENTS APPLY TO SUB LINES A THRU A

Good Morning America

Start Date

**End Date** Week: 04/25/22 Week: 05/02/22

05/01/22 05/08/22

MTWTF--MTWTF--N 4 KLKN 04/25/22 05/06/22 Ch 8 News at 5a M-F

Weekdays

Spots/Week Rate \$105.00 \$105.00

Spots/Week

5

5

7a-9a

CM

Ch 8 Eyewitness News 5a

Spots/Week Rate Rating 0.00 \$140.00 5 5 \$140.00 0.00

5a-6a

MTWTF--

5 \$50.00P-04 0.00 NM :30

10

\$500.00

Amount

\$1,050.00

\$1,400.00

10

10

10

\$750.00

Print Date: 04/25/22 11:29:04 Page 2 of 4

 Order / Rev:
 47097
 Advertiser:
 Brett Lindstrom for Governor

 Alt Order #:
 27770900
 Product Desc:
 TV
 KLKN-TV

 Flight Dates:
 04/25/22 - 05/10/22
 Estimate:
 1669

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S	pots	Amount
COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 04/25/22 05/01/22 MTWTF 5 \$50.00 0.00 Week: 05/02/22 05/08/22 MTWTF 5 \$50.00 0.00		
Week: 05/02/22         05/08/22         MTWTF         5         \$50.00         0.00           N 5         KLKN         04/25/22         05/06/22         Ch 8 News at 5p M-F         CM         5p-530p         MTWTF         :30         5         \$200.00 P-04         0.00 NM	10	\$2,000.00
Ch 8 News 5p M-F	10	<b>4</b> 2,000.00
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five		
Start Date         Meekdays         Spots/Week         Rate         Rating           Week: 04/25/22         05/01/22         MTWTF         5         \$200.00         0.00           Week: 05/02/22         05/08/22         MTWTF         5         \$200.00         0.00		
N 6 KLKN 04/25/22 05/06/22 M-F 4p-5p CM 4p-5p MTWTF :30 5 \$75.00 P-04 0.00 NM	10	\$750.00
M-F 4p-5p COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 04/25/22 05/01/22 MTWTF 5 \$75.00 0.00		
Week: 05/02/22         05/08/22         MTWTF         5         \$75.00         0.00           N 7 KLKN 04/25/22         05/06/22         Ch 8 News at 10p M-F         CM         10p-1035p         MTWTF         :30         5         \$250.00P-04         0.00         NM	13	\$3,000.00
Ch 8 News at 10p M-F		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 MTWTF 5 \$250.00 0.00		
Week: 04/25/22   05/01/22   MTWTF   5   \$250.00   0.00     Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type		
4 KLKN 04/25/22-05/01/22 Ch 8 News at 10p M-F 10p-1035p MTwThF :30 (\$250.00) 0.00 NM		
See MG 7.11,7.12,7.13,7.14,7.15		
[Schedule Change-Late News 1030p-1105p] Preempt  5 KI KN 04/25/22-05/01/22 Ch 8 News at 10p M-F 10p-1035p MTwThF :30 <del>(\$250.00)</del> 0.00 NM		
5 KLKN 04/25/22-05/01/22 Ch 8 News at 10p M-F 10p-1035p MTwThF :30 <del>(\$250.00)</del> 0.00 NM See MG 7.11,7.12,7.13,7.14,7.15		
[Schedule Change-Late News 1030p-1105p] Preempt		
11 KLKN 04/28/22-04/29/22 Ch 8 News Late Ed M-Sun 1030p-1105pThF :30 \$250.00 0.00 NM		
⊕ MG for 15.1,7.5,7.4,8.4		
12 KLKN 04/28/22-04/29/22 Ch 8 News Late Ed M-Sun 1030p-1105pThF :30 \$250.00 0.00 NM   → MG for 15.1,7.5,7.4,8.4		
13 KLKN 04/26/22-04/29/22 Ch 8 News at 5a M-F 5a-6a -TwThF :30 \$50.00 0.00 NM		
(f) MG for 15.1,7.5,7.4,8.4		
14 KLKN 04/26/22-04/29/22 Ch 8 News at 5a M-F 5a-6a -TWThF :30 \$50.00 0.00 NM		
(h) MG for 15.1,7.5,7.4,8.4		
15 KLKN 04/28/22-04/28/22 NFL Draft Thurs 7-1030pTh :30 \$400.00 0.00 NM		
⊕ MG for 15.1,7.5,7.4,8.4     Week: 05/02/22    05/08/22    MTWTF		
Week: 05/02/22         05/08/22         MTWTF         5         \$250.00         0.00           N 8         KLKN         04/25/22         05/06/22         Ch 8 News at 6p M-F         CM         6p-630p         MTWTF         :30         5         \$250.00P-04         0.00 NM	9	\$2,250.00
Ch 8 Eyewitness News 6p	-	<del>+-</del> ,
COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six		
Start Date		
Week: 04/25/22 05/01/22 MTWTF 5 \$250.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type  4 KLKN 04/25/22-05/01/22 Ch 8 News at 6p M-F 6p-630p MTWThF :30 (\$250.00) 0.00 NM		
See MG 7.11,7.12,7.13,7.14,7.15		
[Schedule Change-No 6p News on Fri, 4/29] Preempt		
Week: 05/02/22 05/08/22 MTWTF 5 \$250.00 0.00	2	\$600.00
N 9 KLKN 04/30/22 05/07/22 Ch 8 News Sat at 10p CM 10p-1035p5- :30 1 \$200.00 P-04 0.00 NM Ch 8 News Sat at 10p	3	\$600.00
COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewitness News At Ten		
Start Date		
Week: 04/25/22 05/01/22S- 1 \$200.00 0.00 Week: 05/02/22 05/08/22S- 2 \$200.00 0.00		
N10 KLKN 05/01/22 05/08/22 CM 10p-1035pS :30 1 \$250.00P-04 0.00 NM	3	\$750.00
The state of the s		

Print Date: 04/25/22 11:29:05 Page 3 of 4

Order / Rev:

47097

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27770900

Product Desc:

TV

KLKN-TV

Flight	Dates:

04/25/22 - 05/10/22

Estimate: 1669

Ln Ch Start	End	Inventory Code		Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		Ch 8 News Sun a	0.00								
COMMENTS AI Channel 8 Eyev		B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 04/25/22	05/01/22	S	1	\$250.00	0.00						
Week: 05/02/22	05/08/22	S	2	\$250.00	0.00		4	*105.00D.01	0.00.0104		0050.00
N11 KLKN 04/30/	22 05/07/22	Ch 8 News Sat a	•	6p-630p	S-	- :30	1	\$125.00P-04	U.OU NIVI	2	\$250.00
COMMENTS AI Eyewitness Nev		B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25/22 Spot Ch Date R	05/01/22 ange D	escription	1 Start	\$125.00 End Time	0.00	Weekdays	Lengt	h Rate	Rtg Type		
		h 8 News Sat at 6				Sa			0.00 NM		
Week: 05/02/22	05/08/22	S-	1	\$125.00	0.00						
N 12 KLKN 05/01/	22 05/08/22	Ch 8 News Sun	at 530p CM	530-6p		30	1	\$200.00P-04	0.00 NM	2	\$400.00
		Ch 8 News Sun									
COMMENTS Al Channel 8 Eyev		B LINES A THRU At 5:30	A								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25/22	05/01/22	S	1	\$200.00	0.00						
Week: 05/02/22	05/08/22	S	1	\$200.00	0.00			****	0.00.4444		4000 00
N 13 KLKN 05/01/	22 05/08/22	This Week This Week	CM	8a-9a	5	30	1	\$300.00P-02	0.00 NM	2	\$600.00
COMMENTS A	PPLY TO SU	B LINES A THRU	Α								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25/22 Week: 05/02/22	05/01/22 05/08/22	S	1	\$300.00 \$300.00	0.00						
N 14 KLKN 04/30/				7a-9a	S-	- :30	1	\$75.00 P-04	0.00 NM	2	\$150.00
	PPLY TO SU	Good Morning A B LINES A THRU	merica Sat		-			•			·
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25/22	05/01/22	S-	1	\$75.00 \$75.00	0.00 0.00						
Week: 05/02/22 N 15 KLKN 04/30/	05/08/22			530p-6p	5-	- :30	1	\$250.00P-04	0.00 NM	1	\$250.00
COMMENTS A		ABC World New B LINES A THRU	s Sat	ээор-ор		.50	'	Ψ200.001 -04	0.00 14141	,	Ψ200.00
ABC News-Sat	E 1 D-4-	Montrelation	Canto AA/aal	Dete	Datina						
<u>Start Date</u> Week: 04/25/22	End Date 05/01/22	Weekdays	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
Spot Ch Date R		escription		/End Time		Weekdays	Lengt	th Rate	Rtg Type		
		BC World News S	Sat 530p	o-6p		Sa	- :3	0 <del>(\$250.00)</del>	0.00 NM		
	11,7.12,7.13,	,									
Scriedule   Week: 05/02/22	05/08/22	Draft 11a-6p] Pre	empt 1	\$250.00	0.00						
N 16 KLKN 05/01/			merica SDM	7a-8a	5	30	1	\$75.00P-04	0.00 NM	2	\$150.00
Weekend Good	Morning Am										
Start Date Week: 04/25/22	End Date	Weekdays S	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
Week: 05/02/22	05/01/22 05/08/22	S	1	\$75.00 \$75.00	0.00						
N17 KLKN 05/09/		Ch 8 News Midd Ch 8 News Midd	-	11a-12p	MT	- :30	2	\$75.00P-04	0.00 NM	2	\$150.00
Channel 8 Eyev	vitness News				D. /:						
Start Date Week: 05/09/22	End Date 05/15/22	Weekdays MT	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
N 18 KLKN 05/09/				6a-7a	MT	- :30	2	\$105.00P-04	0.00 NM	2	\$210.00
		Ch 8 Eyewitness									

Print Date: 04/25/22 11:29:05 Page 4 of 4

Totals

115

\$17,140.00

 Order / Rev:
 47097
 Advertiser:
 Brett Lindstrom for Governor

 Alt Order #:
 27770900
 Product Desc:
 TV
 KLKN-TV

 Flight Dates:
 04/25/22 - 05/10/22
 Estimate:
 1669

Ln Ch Start End COMMENTS APPLY TO S KILKN News 8 This AM	-	Start/End	Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
Start Date End Date			Rating			1	
Week: 05/09/22 05/15/22			0.00				
N 19 KLKN 05/09/22 05/10/2	-	7a-9a	MT	:30 2	\$140.00P-04 0.00 NM	2	\$280.00
COMMENTS APPLY TO S Good Morning America							
Start Date End Date			Rating			l	
Week: 05/09/22 05/15/22		<b>*</b> * * * * * * * * * * * * * * * * * *	0.00	.20 2	\$50,00D,04,000,NM	,	£100.00
N 20 KLKN 05/09/22 05/10/2	2 Ch 8 News at 5a M-F CM Ch 8 Evewitness News 5a	5a-6a	MT	:30 2	\$50.00P-04 0.00 NM	2	\$100.00
COMMENTS APPLY TO S KILKN News 8 This AM							
Start Date End Dat			Rating			l	
Week: 05/09/22 05/15/22		+	0.00				
N 21 KLKN 05/09/22 05/10/2	·	5p-530p	MT	:30 2	\$200.00P-04 0.00 NM	2	\$400.00
COMMENTS APPLY TO S Channel 8 Eyewitness Nev							
Start Date End Date			Rating				
Week: 05/09/22 05/15/22 N 22 KLKN 05/09/22 05/10/2		\$200.00 4p-5p	0.00 MT	:30 2	\$75.00P-04 0.00 <b>NM</b>	2	\$150.00
N 22 KEKN 05/09/22 05/10/2	M-F 4p-5p Civi	4p-op	V	.50 2	\$75.00F-04 0.00 NW		Ψ150.00
COMMENTS APPLY TO S Dr. Phil							
Start Date End Dat Week: 05/09/22 05/15/22			Rating 0.00				
N 23 KLKN 05/09/22 05/10/2		10p-1035p	MT	:30 2	\$250,00P-04 0.00 NM	2	\$500.00
N 25 KEKIN 05/09/22 05/10/2	Ch 8 News at 10p M-F	10p=1000p	1911	.00 2	Ψ230,001 04 0.00 14M	_	Ψ000.00
COMMENTS APPLY TO S Channel 8 Eyewitness New	SUB LINES A THRU A						
<u>Start Date</u> <u>End Dat</u> Week: 05/09/22 05/15/22			Rating 0.00				
N 24 KLKN 05/09/22 05/10/2	2 Ch 8 News at 6p M-F CM	6p-630p	MT	:30 2	\$250.00P-04 0.00 NM	2	\$500.00
	Ch 8 Eyewitness News 6p	, ,				l	
COMMENTS APPLY TO S Channel 8 Eyewitness New	vs At Six						
Start Date End Dat			Rating			l	
Week: 05/09/22 05/15/22	MT 2	\$250.00	0.00			J	

125 West 55th St New York, NY 10019

Contract # 27770900 Agency: MEDIUM BUYING LLC CPE: 321/373/1669

Changes as of: 4/22/2022 at 2:42 PM

Flight: 4/25/22 - 5/10/22

Version: Highlighting Makegood 1

Station: KLKN

Market: Lincoln&Hstng-Krny-Pls
DMA Office: WASHINGTON

Total Spots: 115

Con Type: POLITICAL/VOTE
Total \$: \$17,140.00

Status: Accepted

Total GRP: Total CPP: \$0.00

Agency Order #: 11596440 Advertiser: Brett Lindstrom for Governor Product: TV

Buyer: Lloyd, Dillon

COLUMBUS, OH 43215

815 Grandview Ave Suite 600

Primary Demo: Service: Nielsen

Assistant: ALEXANDRA BRADLEY 202-955-5342

Traffic #: 47097

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Separation: Comments: Separation: 30;PopulationBuyType: CPP

				Makegood Comments			,
	\$0.00	115 \$17,140.00	115	TOTALS: 49 50 16	101,		
0.0	\$0.00	\$100.00	2	30 2 0 0	\$50.00	Channel 8 News at 5a	MGD 27 5a-6a
0.0	\$0.00	\$400.00		30 1 0 0	\$400.00	NFL Draft	Th MGD 26 7p-10:30p
0.0	\$0.00	\$500,00	2	30 2 0 0	At Ten \$250.00	Channel 8 Eyewitness News At Ten \$250.00	Th-F MGD 25 10:30p-11:05p
0.0	\$0.00	\$250.00		30 1 0 1 0	\$250.00	ABC News-Sat	MSD 15 5.30p-6p
0.0	\$0.00	\$2,250.00	9	30 5 4 5 0	At Six \$250.00	Channel 8 Eyewitness News At Six \$250.00	MSD 8 6p-6:30p
0.0	\$0.00	\$2,000.00	8	30 5 3 5 0	At Ten \$250.00	Channel 8 Eyewitness News At Ten \$250.00	MSD 7 10p-10:35p
* GRP*	CPP*	44	Spots	Len 4/25 5/2 5/9	Rate	DP Program	# Day/Time I
		Total	Total	4/25 - 5/9			

04/22/22 2:42 PM Sent To Rep

Date/Time

Action

Added by Joy Wenn

Comment

Late news will air late 4/28-4/29 due to NFL Draft - See MG on line 25. Other spots n/a due to NFL Draft airing - see MGS on lines 26-27

Printed o
9
04/25/2022
at
09:59
AM
$\rightarrow$
_
/   * Stats
* Stats
* Stats
* Stats based